

Complete Mailing keeps on growing

Customer service
key to company's
expansion to
new premises

When business is this good, there has to be a reason. In the case of Complete Mailing Service, that reason is easy to pin down. It's incomparable customer service. Period.

Based in Toronto, this dynamic direct-mail company has recently been forced to expand to a new warehouse (25,000 sq. ft.), in order to accommodate the unprecedented demand for its services.

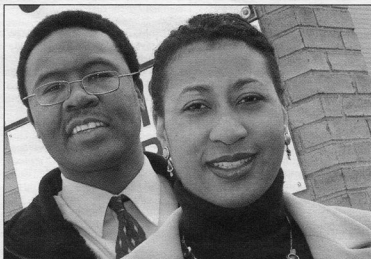
Company president Mansfield David just shakes his head when asked about the incredible corporate response to his company, which serves a rapidly growing customer base throughout Ontario.

Canadian chartered banks, national chains of retail stores, government offices, marketing firms, non-profit organizations, international insurance firms and major universities and colleges all keep the phone number of Complete Mailing Service on their speed dial.

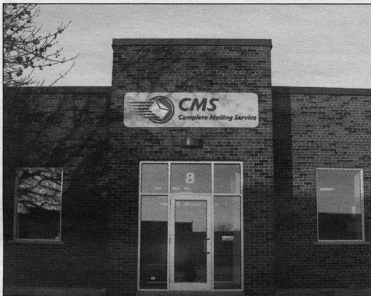
Why? Because Complete Mailing Service is their one-stop direct mail solution. Complete Mailing Service employs an energetic, efficient crew of 30 dedicated employees and they snap to attention every time a customer needs help. They're fast and supremely courteous. Most important of all, they know their job and do it properly.

When you ask Complete Mailing Service to supply mailing services, you're sure to be satisfied, whether you're looking for Canadian and U.S. magazine sortation and delivery, laser printing, automated or manual folding and labelling or press-kit assembly

The accomplished professionals at CMS will address and prepare domestic or international parcels, invoices, advertising



Above, Mansfield David and Michele Officer of Complete Mailing Service, and, below, the new premises in Toronto.



mail, fundraising circulars, publication mail and catalogue mail. If necessary, they'll be happy to photocopy, staple and collate your material before shipping it out via Canada Post, in most cases at a volume discount.

It's a most impressive suite of services, all delivered cheerfully and proficiently by Mansfield David and his loyal team, of which he's justifiably proud.

"More and more clients have been attracted by the way we do business. Naturally, that makes us all feel good. We have to believe that we're doing our jobs the right way. For us, that's the only way," smiles David, now comfortably settled in the new

warehouse at 8 Dohme Avenue.

"It's funny. We've only recently moved but already we seem to be in need of more space," he adds.

Since David and his partner, Michele Officer, founded the company 19 years ago, growth has been the whole story. They hit the ground running and have never looked back.

Over the years, they have also developed a philosophy that speaks volumes about the way they do business.

"We believe in taking care of our customers. If we don't, somebody else will take care of them," shrugs David, who has adopted the words as a

corporate mission statement.

"We insist on personalized service, making sure that a job gets done on deadline, even if we all have to work overtime."

Virtually every job handled by Complete Mailing Service is time-sensitive. That makes clean, efficient and rapid execution a priority across the board.

Busy corporations from coast to coast have discovered that it makes excellent sense to rely on Complete Mailing Service to out-source all their direct mail requirements. Such companies don't have the staff, resources or the space to maintain their own mailroom operations. Instead, they come to the experts for fast action and super service.

A hands-on operator, David is always available to personally answer questions and to address concerns posed by his customers. That's probably why so many of them come back for more. Complete Mailing Service is proud of its lengthy roster of return clients. They like the way they're treated so they tend to stick around.

But there's more. Complete Mailing Service's highly experienced team guarantees prompt delivery while promising the utmost in quality control. You can drop off your material and go back to work secure in the knowledge that every conceivable precaution has been taken to prepare and deliver the work in the most professional manner. Prices are reasonable and estimates are brought forward promptly.

All we know that time is of the essence in today's tightly wound business world. At Complete Mailing Service, rush jobs are a specialty.

So why wait? Start forging your business relationship with this remarkable one-stop shop as soon as possible. Contact Complete Mailing Service today. It's your one-stop direct mail solution. To find out more, phone 416-755-7761, toll free 1-888-683-2501, or e-mail info@completemailing.com.